

Report of Mass Media Department for the year 2018-19

- Prof. Jennifer Marfatia - Coordinator
- Prof. Nisha Bidawatka

This year in the first year there are 57 admissions.

We conducted the following Activities

1. BMM students attended a Workshop how to job ready & career placement 9th July, 2018.
2. A seminar by Vivo an internship firm on 17th July, 2018 was organized for the second and third year BMM students.
3. A seminar on 'Art of Living' on 20th July, 2018 was organized seminar for the students.
4. A seminar on 'Good governance' was attended by the first year BMM on 25th July, 2018
5. Organized Industrial Visit for the students of SYBMM and TYBMM to Silvassa, R. R. S. J. Metal and Alok Industries on 21st August, 2018.
6. A seminar on opportunities for mass media students was organized by Prime focus academy for BMM students on 29th August, 2018.
7. A seminar was conducted by 'Pop It All' app social media on 1st October, 2018 for the BMM students.
8. A guest lecture on the topic 'The characteristics of great scripts and how to write them' the speaker, Mr. Krishna Nair himself a script and travel writer was organized for the first year BMM students, on 5th October, 2018.
9. Organized Industrial Visit for the students of FYBMM to Arihant and Navneet publications on 25th January, 2019.
10. BMM students attended a programme on "Youth leadership" with IDF on 11th January, 2019.
11. Career counseling discussion for SYBMM & TYBMM was arranged by the college on 5th February, 2019.
12. A seminar on various marketing by POP communication team was organized for FYBMM and second year BMM students in February, 2019.
13. A seminar on career opportunities in aviation industries, by Fly high academy was organized for the BMM students in February, 2019.
14. "Prevention of atrocities and legal support" seminar, along with WDC committee of the college was organized for the BMM students on 6th February, 2019.
15. Prof. Jennifer Marfatia attended a lecture on career opportunities by Mr. Philips from University of Fraser Valley, Canada in Vivek College on 18th February, 2019.